UNIVERSITY OF SOUTH FLORIDA
Undergraduate Council
Minutes of September 14th, 2009

Present: Michael LeVan (Chair), Sherman Dorn, Garnet Butchart, Ken Christensen, Laura Gonzalez, Jay Coble, Kay Perrin, Karla Davis-Salazar, Sarah Niewold, Chad Michaels

Absent:

Guests/Ex officio: Janet Moore (UGS), Tony Embry (Registrar), Michael Kanning (UGS), Jeffrey Ryan (Geology), Jay Friedlander (Mass Comm.), Jackie Nelson (COB), Laura Runge (English), Miriam Stamps (COB)

The meeting was called to order at 3:04 pm

1. The minutes of August 24th, 2009 were approved with minor changes.

2. Announcements

3. New course/curriculum proposals

   a) New Course Proposals
      - COM3600 – Cultural Studies and Communication - Application of theories and methods of Cultural Studies to communication research. Emphasis on critical analysis of processes by which culture is produced, circulated, and negotiated. Majors only; nonmajors by permit only. May not be repeated for credit. Course was approved with minor changes to syllabus.
      - ENC3414 – New Media - This class will examine, analyze, and utilize new media employed by professional communicators. Students will learn some of the most recent technologies, including Podcasting, Video, Animation, and Single Sourcing. It is not repeatable nor restricted. Course was tabled until reviewer concerns are addressed by the proposer.
      - ENC4218 – Visual Rhetoric - The course concerns the study and production of visual rhetoric with special emphasis on print and digital document design and technical graphics. It is not restricted nor repeatable. Course was tabled until reviewer concerns are addressed by the proposer.
      - ENL3016 – Studies in 17th and 18th Century British Literature - This is a topics course focusing on British Literature primarily of the years 1600-1800. It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for up to 6 credits. Course was approved with minor changes to syllabus.
      - ENL3017 – Studies in 19th Century British Literature - This is a topics course focusing on British Literature primarily of the years 1800-1900. It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for credit. Course was approved with minor changes to syllabus.
      - ENL3026 – Studies in 20th Century Literature - This is a topics course focusing on Twentieth-Century Literature (British; American; and/or World). It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for credit. Course was approved with minor changes to syllabus.
      - LAE4332 – Traditional English Grammar for Teachers - Prepares teachers to teach secondary English with an interactive approach to grammar instruction in which students learn, not only the basic elements of English grammar, but also pertinent and engaging classroom activities for teaching grammar. Course was tabled until proposer can be reached.
      - LAE4337 – Teaching Reading in Secondary English Curriculum - Analysis of the reading process; introduction to diagnosis of reading abilities; reading and study skill strategies to increase student achievement in reading. Course was tabled until proposer can be reached.
      - MAN4631 – Global Perspectives and Management Choices - Capstone course for IB major. Integrates business core, International business, concentration, area studies & required
overseas experience information. Synthesizes theoretical and practical aspects of doing business in an increasingly global environment. Course was **approved** with minor changes to syllabus.

- **MUL3600 – Vocal Literature** - Open to all USF undergraduate vocal performance majors that have completed four terms of vocal study with a passing grade. Other students may petition to enroll with the approval of the instructor. Provides a survey of standard vocal literature. Course was **approved**.

- **MVV3601 – Vocal Pedagogy** - Open to USF undergraduate vocal performance majors that have completed four terms of vocal study (passing grade). Other students may petition to enroll with the approval of the instructor. Covers the fundamental principles of the teaching of singing. Course was **approved**.

b) Substantive Change proposals

- **HUM3466 – Latin American Civilization: Modern Latin America** – change was **approved** pending minor changes.

c) Minor/Certificate/Track/Concentration Changes

- Geology major changes - **Approved**
- International Business Major changes - **Approved**
- Advertising major – Reassigned for review at next meeting.

4. **Old Business**

5. **New Business**

- Representatives from the College of Business spoke about the proposed new Advertising major and its relationship to the already existing Advertising concentration available under the Mass Communications degree program. Concurrence from Mass Communications was granted and it was claimed that the addition of this program will be beneficial to both departments. The program will be reviewed at the next meeting.

- LeVan discussed with the council whether or not changes in delivery method from in-person to online constitutes a substantive change. SCNS does not consider such a change as substantive. It was decided that the council should work on producing a “best practices” document to help faculty in moving to on-line delivery. The Council on Technologies for Instruction and Research should be consulted for help on this matter, as they have already done work on this issue.

6. **Policy Changes**

a) Choice of Catalog policy additions – This change in policy would allow Former Students Returning to remain with their original catalog year if they have 12 credits hours or less remaining to meet graduation requirements. A vote on this change was **tabled** so that concerns from departments whose degrees include time-sensitive material could be addressed.

7. **Consent Agenda**

- Non-substantive proposals for CEG4850, CES4750, CGN4122, CLT3370, CLT3501, and CWR4812 were approved.

8. **New Course Proposals for Assignment**

a) **CLT3510 – Fictional Rome** (Davis-Salazar)

b) **GRW3102 – Survey of Greek Literature: Plato’s Republic** (Davis-Salazar)

c) **HUM4260 – Genres and Media** (Butchart)

The next meeting will be September 26th, 2009. The meeting was adjourned at 4:57 pm.