**COMMUNICATION**

**COLLEGE:** Arts and Sciences  
**SCHOOL:** None  
**DEGREE:** Bachelor of Arts  
**OPTIONS/TRACKS:** Individual Program, Honors Program  

**LIMITED ACCESS PROGRAM:** No

**CAMPUS(ES) WHERE OFFERED/CONTACT:**  
Tampa, Coordinator of Advising, Arts and Sciences, (813) 974-2503

- Program of Study at a Florida Community/Junior College or SUS School for Students Planning to Transfer to USF  
  (State Mandated Common Prerequisites)  
  Students must complete SPC 2600, Public Speaking, before being admitted the Communication major. A student can be admitted to the University without SPC 2600, but it must be completed as part of requirements for the major. A grade of "C" is the minimum acceptable grade.

- Admission Requirements to the University Program of Study  
  Please be aware of the immunization, foreign language, and continuous enrollment policies of the university. This is a non-limited access program with the above courses recommended.

- Requirements for the Major in Communication  
  A major in Communication requires a minimum of 36 credit hours from departmental offerings. A final grade of "D" within a departmental course will not be counted toward a Communication major. Courses may not be taken S/U where a grade option exists. The requirements for the Communication major are:

  I. Prerequisites (3 hours)  
  This course is a prerequisite for declaring the communication major.
  SPC 2600 Public Speaking (3)

  II. Core Distribution Requirements (12 hours)  
  Students must take each of these four courses as early as possible in the major. These courses are prerequisites for taking many of the more advanced courses in the respective areas.
  COM 2000 Introduction to Communication (3)  
  ORI 2000 Introduction to Communication as Performance (3)  
  SPC 3301 Interpersonal Communication (3)  
  SPC 2541 Persuasion (3)

  III. Area of Concentration (9 hours)  
  Students must take a minimum of nine hours in one of the three areas of concentration.
  Performance Communication  
  ORI 3950 Communication as Performance Lab (1-3)  
  ORI 4120 Performance of Poetry (3)  
  ORI 4310 Group Performance of Literature (3)  
  ORI 4831 Performance and Video (3)  
  SPC 4201 Oral Tradition (3)

  Interpersonal and Organizational Communication  
  COM 3014 Communication, Gender and Identity (3)  
  COM 3120 Introduction to Communication Theory in Organizations (3)  
  COM 4020 Communicating Illness, Grief, and Loss-6A (3)  
  COM 4124 Communication and Organizational Change (3)  
  COM 4710 Writing Lives (3)  
  COM 4842 Communication Intern Seminar (3)  
  SPC 3212 Communication Theory (3)  
  SPC 3425 Group Communication (3)  
  SPC 4431 Family Communication (3)  
  SPC 4310 Relationships on Film (3)

  Public and Cultural Communication  
  COM 4030 Women and Communication (3)  
  SPC 3230 Rhetorical Theory (3)  
  SPC 3513 Argumentation and Debate (3)  
  SPC 3631 Rhetoric of the Sixties (3)  
  SPC 3653 Popular Forms of Public Communication (3)  
  SPC 3680 Rhetorical Analysis (3)  
  SPC 3710 Communication and Cultural Diversity (3)  
  SPC 4305 Communicating Emotions 6A (3)  
  SPC 4632 Rhetoric of Social Change (3)  
  SPC 4680 History and Criticism of Public Address (3)  
  SPC 4683 Rhetorical Analysis of Mass Media (3)  
  SPC 4714 Communication, Culture and Community (3)

  IV. Departmental Electives (12 hours)  
  Students must take twelve additional hours of elective coursework in the Department of Communication at the 3000-level or higher, which must include at least six hours from outside the student’s “area of concentration.”
Communication Honors Program

The Honors Program in Communication provides an opportunity for exceptional undergraduate students in Communication to work closely with a faculty member in an intensive research experience. Each Honors student is required to complete and defend an undergraduate Honors Thesis. Application to the program ordinarily occurs during the second semester of the junior year or prior to completion of 90 semester hours. Admission to the program is based on the student's overall academic record, performance in communication courses, and recommendations of faculty. To be admitted to the program, a student should have a 3.5 GPA in all communication courses and a 3.0 cumulative GPA. Students are required to complete 3 hours of Honors Reading and 3 hours of Honors Thesis. Students interested in the Honors Program should consult the department for further information about admission and program requirements.