GENERAL BUSINESS ADMINISTRATION

COLLEGE: BUSINESS ADMINISTRATION
SCHOOL: NONE
DEGREE: BACHELOR OF ARTS OR BACHELOR OF SCIENCE
OPTION/TRACK: TRADITIONAL GENERAL BUSINESS AND REAL ESTATE

LIMITED ACCESS PROGRAM: YES—THIS PROGRAM HAS ADDITIONAL ADMISSION REQUIREMENTS AS STATED BELOW.

CAMPUS(ES) WHERE OFFERED/CONTACT:
- TAMPA / Director of Advising, Business Administration, (813) 974-4290
- LAKELAND / Advisor, Business Administration, (863) 667-7011
- SARASOTA / Advisor, Business Administration, (941) 359-4331/4330
- ST. PETERSBURG / Advisor, Business Administration, (727) 553-1542

- Program of Study at a Florida Community/Junior College for Students Planning to Transfer to USF
(State Mandated Common Prerequisites)
The State of Florida has identified common course prerequisites for the College of Business Administration degree programs. These prerequisites are required for admission to the upper-division program and normally must be completed by the student prior to being admitted to this program. Students may be admitted into the University without completing the prerequisites, but may not be admitted into the program.

The following common prerequisites or their substitutions are necessary for admission to the College of Business Administration upper-division degree programs:

- ACG X021 Financial Accounting (or ACG X001 & ACG X011)
- ACG X071 Managerial Accounting (not required of students majoring in Accounting)
- CGS X100 Computers in Business (or acceptable substitute)
- ECO X013 Principles of Macroeconomics
- ECO X023 Principles of Microeconomics
- MAC X233 Elementary Calculus or MAC 2230
- STA X023 Introductory Statistics or QMB X100

Accounting majors are not required to take ACG 2071 and may enroll in ACG 3103 upon completion of ACG 2021 and admission to the college of Business Administration.

Students should not take finance, management, or marketing courses at the community college which are offered at the upper division level at USF. Such courses are not accepted as substitutes for upper-level requirements without proper validation after enrolling in the College of Business Administration. Without validation, such courses transfer as elective credits.

- Admission Requirements to the University Program of Study
Please be aware of the immunization, foreign language, and continuous enrollment policies of the university, and qualitative standards required.

To be admitted to the College of Business Administration, the student must first be accepted to the University of South Florida. Additionally, students must have completed a minimum of 60 semester hours, earned a minimum 2.5 cumulative grade point average on all college-level work and minimum 2.0 on all credit attempted at USF including any prior to renewal. In computing entry grade point average all business and economics courses taken for S or U grades will be converted to C or F, respectively. Students working toward meeting the limited access criteria will be permitted to enroll in all foundation courses in Business except GEB 4890, provided they have completed 60 semester hours and have met course prerequisites. Students must be admitted to the College of Business Administration at least one term before their anticipated graduation date.

PROGRAM OF STUDY AT THE UNIVERSITY
The foundation courses common to all majors in business consists of the 18 hours of prerequisites plus the following (three-hour) courses:

- ACG 2021 Principles of Financial Accounting (3)
- ACG 2071 Principles of Managerial Accounting (3)
- ECO 2013 Economic Principles: Macroeconomics (3)
- ECO 2023 Economic Principles: Microeconomics (3)
- QMB 2100 Business & Economic Statistics I (3)
- BUL 3320 Law and Business I (3)
- ECO 3100 Managerial Economics (3)
- FIN 3403 Principles of Finance (3)
- ISM 3011 Information Systems in Organizations (3)
- QMB 3200 Business & Economic Statistics II (3)
- MAN 3025 Principles of Management (3)
- MAR 3023 Basic Marketing (3)
- GEB 4890 Strategic Mgmt/Decision Making (3)

Requirements for the B.A./B.S. Degree: Within the 120 semester hours program as listed in the General Requirement section, students must complete two minors from the following business disciplines: accounting, economics, information systems, finance, management, marketing, and international business. A minimum of 24 hours of upper level course work must be earned with a GPA of at least 2.0 in each minor. The requirements for each minor are listed with the description of the major*. Minors applied to the General Business major will be referred to as concentrations. Concentrations used as part of the General Business Major will not also be subsequently listed as independent minors on the transcript.

*One exception: A minor in economics must consist of four upper level economics courses, excluding QMB 3200, ECO 3100 and ECO 3101.

The General Business major provides students with substantial preparation in two functional areas of business and prepares them for positions in a business world that is increasingly interdisciplinary and values cross-functional abilities.