GENERAL BUSINESS ADMINISTRATION

COLLEGE: BUSINESS ADMINISTRATION
SCHOOL: NONE
DEGREE: BACHELOR OF ARTS OR BACHELOR OF SCIENCE
OPTION/TRACK: TRADITIONAL GENERAL BUSINESS AND REAL ESTATE

LIMITED ACCESS PROGRAM: YES - THIS PROGRAM HAS ADDITIONAL ADMISSION REQUIREMENTS AS STATED BELOW.

CAMPUS(ES) WHERE OFFERED/CONTACT:
- TAMPA / Coordinator of Advising, Business Administration, (813) 974-4290
- LAKELAND / Advisor, Business Administration, (941) 667-7011
- SARASOTA / Advisor, Business Administration, (941) 359-4331
- ST. PETERSBURG / Advisor, Business Administration, (727) 545-1542

- Program of Study at a Florida Community/Junior College for Students Planning to Transfer to USF
  (State Mandated Common Prerequisites)
  The State of Florida has identified common course prerequisites for the College of Business Administration degree programs. These prerequisites are required for admission to the upper-division program and normally must be completed by the student prior to being admitted to this program. Students may be admitted into the University without completing the prerequisites, but may not be admitted into the program.

  The following common prerequisites or their substitutions are necessary for admission to the College of Business Administration upper-division degree programs:

  - **ACG X021 Financial Accounting** or **ACG X001 and ACG X011**
  - **ACG X071 Managerial Accounting** (not required of students majoring in Accounting)
  - **CGS X100 Computers in Business** (or acceptable substitute)
  - **ECO X013 Principles of Macroeconomics**
  - **ECO X023 Principles of Microeconomics**
  - **MAC X233 Elementary Calculus** or **MAC 2230**
  - **STA X023 Introductory Statistics** or **QMB X100**

  Students should not take finance, management, or marketing courses at the community college which are offered at the upper division level at USF. Such courses are not accepted as substitutes for upper-level requirements without proper validation after enrolling in the College of Business Administration. Without validation, such courses transfer as elective credits.

- Admission Requirements to the University Program of Study
  Please be aware of the immunization, foreign language, and continuous enrollment policies of the university, and qualitative standards required.

  To be admitted to the College of Business Administration, the student must first be accepted to the University of South Florida. Additionally, students must have completed a minimum of 60 semester hours, earned a 2.0 all-college grade point ratio, and completed the above courses with a 2.0 GPA, no grade lower than a "C-" and a 2.0 GPA in all work attempted at USF, including any credit prior to salvage. Students meeting all other requirements and with a cumulative grade point average between 2.3 and 2.5 may apply to the College of Business, and will be considered on a case by case basis. Students meeting all other requirements and with a cumulative grade point average between 2.3 and 2.5 may apply to the College of Business, and will be considered on a case by case basis.

PROGRAM OF STUDY AT THE UNIVERSITY
The Foundation Courses common to all majors in business consist of the 18 hours of prerequisites plus the following (three-hour) courses:

- **BUL 3320 Law and Business I** (3)
- **ECO 3100 Managerial Economics** (3)
- **FIN 3403 Principles of Finance** (3)
- **QMB 3200 Business and Economic Statistics II** (3)
- **MAN 3025 Principles of Management** (3)
- **MAR 3023 Basic Marketing** (3)
- **ISM 3431 Management Science POM** (3)
- **GEB 4890 Business Policy** (3)

Students are required to take one upper level course from each of the following groups:

**Accounting:**
- **ACG 3103 Intermediate Financial Accounting I** (3)
- **ACG 3341 Cost Accounting and Control I** (3)
- **TAX 4001 Concepts of Federal Income Taxation** (3)

**Economics:**
- Any course offered by the Economics Department numbered 3000 or above. (3)

**Finance:**
- Any course offered by the Finance Department numbered 3000 or above (except FIN 3100 and FIN 3105) (3)

**Management:**
- **MAN 3240 Organizational Behavior Analysis** (3)
- **MAN 3301 Human Resources Management** (3)
- **ISM 3011 Management Information Systems** (3)

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MAR 3823</td>
<td>Marketing Management</td>
<td>(3)</td>
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<tr>
<td>MAR 3613</td>
<td>Marketing Research</td>
<td>(3)</td>
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Other upper level business electives (3-9)
TOTAL (18-24)

Independent study and independent research courses are not appropriate electives.

Sufficient additional business courses outside the student's major are required for a minimum total of 60 hours of business courses. A minimum of 54 hours of non-business courses, including calculus, speech communication, and advanced writing are required. The remaining electives for the 120-hour graduation requirement may be taken in business or non-business areas, but must include one course covering contemporary international issues.